**Kerr Village BIA Board Meeting**

**Minutes**

**Thursday, June 23, 2016**

**Kerr Village BIA Office**

**B-363 Kerr Street**

**Present:**

Doug Sams, Executive Director

Dr. Brett Warren, Vice Chair

Terry Hutchison

Janis Smith

Chris Stadnik

Dave Walsh

Allan Kowall

Robert Nashat

**Absent:** Dean MacLean, Chair, Cathy Duddeck, Don Wilson, Steve Clayton

**Minutes:** Doug Sams

**Regrets:**

**Proxy:**

**Guests:** Ray Chisholm-Ward 2 Councillor; First Ontario Credit Union-Janice Rae, David Corbett, Allan Tran; Shawn Trickett igita hot yoga; Rob Lantz-comic connection; Chris Lalloet-Yellow Robot

**Brett Warren called the meeting to order at 8:07am**

**Pecuniary Interest: None**

Motion to adopt the Minutes from May 26, 2016 Moved by Dave, second by Terry, motion passed.

**Guests were introduced and given an opportunity to speak.**

First Ontario Credit Union-Janice Rae, David Corbett, Allan Tran

Wanted to offer support of the community and are willing to be a sponsor for Kerrfest. They will be making a future donation.

A local merchant expressed concern about an incident between one of his customers and resident about a parking issue. A lengthy discussion then followed between board members and the merchant. Merchant expressed concern that the board had a detrimental attitude toward the merchant. Board members very much assured that was not the case and were more than okay with the merchant with no repercussions toward the merchant.

Chris Lalloet-Yellow Robot-introduced himself and discussed Yellow Robot.

**COMMITTEE REPORTS:**

**Special Events**

Janis-Talked about the Market and the attendance of 1212. Next Market is July 9 and assistance is needed for set up and take down with the event.

Doug will send out an email reminder about the Market and when volunteers are needed.

Chris: Yellow Robot would like to meet with the Special Events Committee.

Dave: Gave a report on prospective bands for Kerrfest and what process has taken place moving forward. Our headliners for Kerrfest will be April and Big Wreck.

**Communications**

Chris introduced Chris Lallouet from Yellow Robot who introduced himself and talked about their company and answered questions about their role with the Kerr Village BIA. He addressed why the persona exercise was important to making their marketing plan moving forward.

**Sponsorship:**

The full board is now responsible for sponsorship. The kit has been emailed to everyone and printed copies are available.

Everyone has to be involved in solicitation of sponsorship.

**Street Scaping:**

Annual maintenance with torn banners being replaced with ones from storage, existing lights being restrung and some GFI’s being replaced on light poles.

**Strategic Plan:**

Nothing to report

**Finance:**

Nothing to report

**Nomination:**

Nothing to report

**ED Report:**

Attended OTP Board Meeting-Canadian Open

Attended Chamber of Commerce Mayor Economic Report Breakfast

Attended Town Council Meeting May 30th

Attended Sub Committee Meeting on Livable Oakville Plan-Report from Town Planning Staff

Grand Opening of Karma with Mayor Burton

Business after Hours at Chamber of Commerce

Yellow Robot want to set up a meeting with Special Events Committee re: Communications Plan

Met with Parking Staff on Quick Stop Parking along Kerr Street; removal of a parking spot discussed, discussion about another Green P lot.

Gave a tour through OTP of Kerr Village.

Met with new business about patio with Bob Dehoog

**New Business:**

No new business

**Motion** to adjourn made by Allan and second by Terry. **Motion Passed**.